World University Ranking is determined by several criteria which help students to get contemporary education. It is being predicted by US News Education and the features are as follow:

1) Global research reputation (12.5%)
2) Regional research reputation (12.5%)
3) Publications (10%)
4) Books (2.5%)
5) Conferences (2.5%)
6) Normalized citation impact (10%)
7) Total citations (7.5%)
8) Number of publications that are among the 10% most cited (12.5%)
9) Percentage of total publications that are among the 10% most cited (10%)
10) International collaboration – relative to country (5%)
11) International collaboration (5%)
12) Number of highly cited papers that are among the top 1% most cited in their respective field (5%)
13) Percentage of total publications that are among the top 1% most highly cited papers (5%)

(Ask your university office: do you people follow international standards?)